

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Patent Application of:

**Arun Ahuja, et al.**

Art Unit: **2449**

Serial No.: **09/832,863**

Examiner: **PATEL, Ashokkumar**

Filed: **April 12, 2001**

For: **METHOD AND SYSTEM FOR NOTIFYING CUSTOMERS OF  
TRANSACTION OPPORTUNITIES**

**FILED ELECTRONICALLY**

U.S. Patent and Trademark Office  
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Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**RESPONSE TO NON-FINAL OFFICE ACTION**

Dear Sir:

The following is intended to be fully responsive to the Non-Final Office Action mailed July 14, 2010. Please reconsider the above-identified application in view of the following amendments and remarks.

**Amendments to the Claims** are reflected in the Listing of Claims which begins on page 2 of this paper.

**Remarks** begin on page 7 of this paper.